



Commercial Real Estate Services, Worldwide.

For Immediate Release

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NAI Earle Furman Welcomes New Marketing Specialist

Greenville, South Carolina (September 2023) – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new Marketing Specialist to their Greenville office.

Rebecca Cowles: Marketing Specialist

Native to Roswell, Georgia, Rebecca graduated in May of 2023 from Furman University with a B.A. in Communication Studies and a B.A. in Studio Art with a concentration in Graphic Design. Throughout college, Rebecca interned at several companies local to Greenville including Community Journals, Artisphere, and Walt's Waltz. In her role as a Marketing Specialist, she researches and designs deliverables including offering memorandums, property proposals, investment packages, market reports, custom maps, and social media content.

About NAI Earle Furman

In 2017, NAI Earle Furman, serving the Upstate of South Carolina, and North Carolina's [NAI Piedmont Triad](#) joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded [NAI Columbia](#) (formerly Avant) group operating in the South Carolina Midlands and later merged in January 2023. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and growth. The people at each firm possess the passion, dedication, and experience to realize the maximum potential for clients across the Carolinas and worldwide. Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, [NAI Piedmont Triad](#), and [NAI Columbia](#) are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world.

Relationships formed through outstanding local service are transitioned across the globe. This collective services platform provides an expansive yet nimble and responsive structure that enables these firms to efficiently deliver superior results. For more information, visit www.naiearlefurman.com.

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