



Commercial Real Estate Services, Worldwide.

For Immediate Release

Contact: Marketing

Marketing@naiearlefurman.com

NAI Earle Furman Welcomes New Operations Director

Greenville, South Carolina (December 2023) – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new Operations Director to their Greenville office.

Kelly Craig: Operations Director

Prior to joining NAI Earle Furman, Kelly was with Global Location Strategies as the VP of Operations. Beginning as an Administrative Assistant, her role with the organization grew as the company grew. As the VP of Operations at GLS, Kelly managed the company's finances, including all AP and AR, managed the PEO relationship, and oversaw HR tasks which included the onboarding and offboarding for all employees. Kelly's role also covered IT functions for the organization and legal matters. Prior to GLS, Kelly was in the multifamily REIT industry for almost 8 years where she worked for Gables Residential as an Administrative Assistant, Post Properties as a Leasing Agent and Administrative Assistant, and Camden Property Trust as a District Coordinator. Kelly is originally from Charlotte, NC, and has lived in Greenville for over 10 years.

About NAI Earle Furman

In 2017, NAI Earle Furman, serving the Upstate of South Carolina, and North Carolina's [NAI Piedmont Triad](#) joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded [NAI Columbia](#) (formerly Avant) group operating in the South Carolina Midlands and later merged in January 2023. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and growth. The people at each firm possess the passion, dedication, and experience to realize the maximum potential for clients across the Carolinas and worldwide. Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, [NAI](#)

[Piedmont Triad](#), and [NAI Columbia](#) are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world.

Relationships formed through outstanding local service are transitioned across the globe. This collective services platform provides an expansive yet nimble and responsive structure that enables these firms to efficiently deliver superior results.

For more information, visit www.naiearlefurman.com.

#