



Commercial Real Estate Services, Worldwide.

For Immediate Release

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**Huff Creek Properties Celebrates 15 Years of Passion and Expertise in
Recreational Land**

Greenville, South Carolina (August 2025) – Huff Creek Properties, the dedicated timber and recreational land division of NAI Earle Furman, LLC, is proud to announce its 15th anniversary. Founded in 2010 by Rusty Hamrick, the division has become a leading force in connecting clients with exceptional large tracts across South Carolina, North Carolina, and Georgia.

Rusty Hamrick launched Huff Creek Properties with a vision to combine his passion for the outdoors with a fulfilling career, focusing on hunting properties and timberland. Fifteen years later, that vision has blossomed into a remarkable journey of growth and success.

"In 2010, I embarked on a path fueled by my passion for the land, establishing Huff Creek Properties to focus on hunting and timberland in Upstate South Carolina," said Rusty Hamrick, Founder of Huff Creek Properties. "The past fifteen years have been an incredible journey, marked by invaluable lessons, wonderful people, and hard-earned successes. It's truly gratifying to see how far we've come."

Hamrick credits the steadfast leadership and mentorship at NAI Earle Furman for instrumental growth, emphasizing that core values like integrity, collaboration, and client success have been paramount since day one. These principles, he notes, are a testament to Earle Furman's remarkable 50+ years in the industry.

"I feel incredibly fortunate to be in this business. The constant challenge of overcoming new obstacles and the tenacity required keeps us sharp, ensuring we always grow in the right direction," Hamrick added. "I extend my deepest gratitude to the vast network of clients, coworkers, family, and friends whose unwavering support has been vital to our success. Looking ahead, our current Huff Creek team, a knowledgeable group truly passionate about land, is ready for even greater achievements."

Huff Creek Properties remains committed to providing unparalleled service and expertise, guiding clients to their ideal recreational properties and ensuring the legacy of these unique land assets for future generations.

About Huff Creek Properties

Based in Greenville, South Carolina, Huff Creek Properties (HCP) is the timber and recreational land division of NAI Earle Furman, LLC. With over 25 years of combined land sales experience, the HCP team passionately serves clients throughout South Carolina, North Carolina, and Georgia. They are dedicated to building enduring relationships with those who share their deep appreciation for the unique value and spirit of the land. Learn more at www.huffcreekproperties.com.

About NAI Earle Furman

Headquartered in Greenville, SC, NAI Earle Furman is part of an integrated network of firms with a rich history of growth and collaboration. In 2017, the founding firm in the Upstate merged with North Carolina's NAI Piedmont Triad, forming a dynamic partnership that expanded its reach across state lines. This market presence was further bolstered in 2019 through a strategic partnership with NAI Columbia (formerly Avant) in South Carolina's Midlands, culminating in a merger in January 2023. Today, this unified family of companies operates seven offices across North and South Carolina, combining regional expertise with a shared commitment to excellence.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and growth. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise. With integrity, collaboration, and client success at its core, the Company is redefining the standard for commercial real estate services in the Southeast.

Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, [NAI Piedmont Triad](#), and [NAI Columbia](#) are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world. For more information, visit www.naiearlefurman.com.

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