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For Immediate Release

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NAI Earle Furman Announces Three New Shareholders

Greenville, South Carolina (February 2026) – Full-service commercial real estate firm NAI Earle Furman recently elected three new Shareholders. **Brent Atwood, Geoff Beans, and Nick Smith** were voted in during the organization’s annual Shareholder meeting in January 2026.

This is the highest-level promotion available within the firm’s organization, and it is a unique individual who qualifies to be selected as a Shareholder. To achieve this promotion, the organization identifies the individuals as one of the premier professionals in the Southeast. This is an opportunity reserved for those who have demonstrated the ability to execute the business plans for their firm and their desire to commit the significant time and energy associated with owning a closely held business.

Brent Atwood, CPM – EVP, Property Management

Brent began his career in commercial real estate in 2004 after graduating from Clemson University with a B.S. in Marketing. Over the course of his 20+ year career, he has overseen the financial and physical operations of a diverse portfolio of office, retail, and industrial properties and has led numerous capital improvement and repositioning initiatives designed to enhance asset performance and long-term value. Brent holds the Certified Property Manager (CPM®) designation through the Institute of Real Estate Management (IREM).

Today, while continuing to oversee a small office portfolio, Brent serves in an executive leadership role centered on scaling the property management platform, guiding strategic planning efforts, developing talent, and driving operational excellence. He leads a team of property management professionals across the firm's seven offices located throughout the Carolinas. His day-to-day focus is on departmental leadership, business development, and strengthening client relationships, with an emphasis on long-term growth and organizational performance.

Geoff Beans – Senior Associate

Born and raised in Toledo, Ohio, Geoff moved to Greenville in 2014 to attend Furman University, where his studies focused on Finance, Marketing, and Performance Management. Recruited out of high school, Geoff was a 3-point sharpshooter on the Paladin basketball team throughout his college career and served as Team Captain his senior year. Geoff joined NAI Earle Furman in August of 2018 and established himself as a retail-focused commercial real estate broker specializing in development, site selection, shopping center leasing, and retail investment sales. Over the course of his career, he has closed more than \$100 million in retail transactions.

Known for his tenacity and diligence, Geoff is a strategic site selector who delivers measurable value to retailers and developers. He takes a data-driven yet boots-on-the-ground approach to identifying high-performing locations, structuring deals, and maximizing long-term returns. Whether representing developers, expanding tenants, landlords, or investors, Geoff is committed to helping his clients win in competitive markets. Active in the Greenville community and engaged with his alma mater, Geoff continues to build lasting relationships that drive growth and success across the entire Southeast of the United States.

Nick Smith, CPM – Director of Property Management

Nick Smith joined NAI Earle Furman in 2010 as a property manager. He currently manages a portfolio of over 5 million square feet of commercial space. Nick has over 19 years of property management experience focusing on industrial properties and retail centers throughout the Southeast. He received his CPM designation in 2013 and was promoted to Director of Property Management in 2025. Nick earned his B.A. in Marketing from Francis Marion University.

About NAI Earle Furman

Founded by J. Earle Furman in 1986, NAI Earle Furman (NAIEF) has grown to become one of the largest commercial real estate brokerage and property management firms in the Upstate region of South Carolina. With a legacy spanning over four decades, the Firm specializes in the office, industrial, investment, retail, and land sectors, offering a diverse portfolio of services and specialized teams including sales, leasing, development, site selection, consulting, and property management. Operating three offices across the Upstate (Greenville, SC, Spartanburg, SC, and Anderson, SC), NAI Earle Furman is known for being experts in the field of commercial real estate and refining the Upstate market through its wide range of client services.

Through its affiliation with parent organization NAI Global, NAI Earle Furman is part of an integrated network of firms with a rich history of growth and collaboration. In 2017, the founding firm in the Upstate (NAIEF) merged with North Carolina's NAI Piedmont Triad, forming a dynamic partnership that expanded its reach across state lines. This market

presence was further bolstered in 2019 through a strategic partnership with NAI Columbia (formerly Avant) in South Carolina's Midlands, culminating in a merger in January 2023. Today, this unified family of companies operates seven offices across North and South Carolina, combining regional expertise with a shared commitment to excellence. With integrity, collaboration, and client success at its core, the Company is redefining the standard for commercial real estate services in the Southeast. For more information, visit www.naiearlefurman.com.