



Commercial Real Estate Services, Worldwide.

For Immediate Release

Contact: Marketing

Marketing@naiearlefurman.com

NAI Earle Furman Facilitates Sale of ±425 Acres in Cherokee County

Blacksburg, South Carolina (June 2026) – NAI Earle Furman announces the sale of approximately 425 acres located at 998 Blacksburg Highway in Blacksburg, South Carolina. The seller was represented by Senior Associate Brian Hammond, Associate Scout Hammond, Associate Richard Heatly, and Associate Alec Moncini.

The property will serve as the future home of USA Rare Earth, Inc.'s first South Carolina operation. USA Rare Earth is a global leader in rare earths, critical minerals, and advanced materials. According to announced plans, the project will represent an investment of approximately \$1.2 billion and is expected to create about 490 jobs in Cherokee County.

About NAI Earle Furman

Founded by J. Earle Furman in 1986, NAI Earle Furman (NAIEF) has grown to become one of the largest commercial real estate brokerage and property management firms in the Upstate region of South Carolina. With a legacy spanning over four decades, the Firm specializes in the office, industrial, investment, retail, and land sectors, offering a diverse portfolio of services and specialized teams including sales, leasing, development, site selection, consulting, and property management. Operating three offices across the Upstate (Greenville, SC, Spartanburg, SC, and Anderson, SC), NAI Earle Furman is known for being experts in the field of commercial real estate and refining the Upstate market through its wide range of client services.

Through its affiliation with parent organization NAI Global, NAI Earle Furman is part of an integrated network of firms with a rich history of growth and collaboration. In 2017, the founding firm in the Upstate (NAIEF) merged with North Carolina's NAI Piedmont Triad, forming a dynamic partnership that expanded its reach across state lines. This market presence was further bolstered in 2019 through a strategic partnership with NAI Columbia (formerly Avant) in South Carolina's Midlands, culminating in a merger in January 2023. Today, this unified family of companies operates seven offices across North and South Carolina, combining regional expertise with a shared commitment to excellence. With integrity, collaboration, and client success at its core, the Company is

redefining the standard for commercial real estate services in the Southeast. For more information, visit www.naiearlefurman.com.

#