

## For Immediate Release

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## **NAI Earle Furman Welcomes New Administrative Coordinator**

**Greenville, South Carolina (September 2024)** – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new administrative coordinator to their Greenville office.

## **Liz Arnold: Administrative Coordinator**

Prior to joining NAI Earle Furman in 2024, Liz served as a marketing manager and an administrative coordinator at the accounting firm Elliott Davis. She managed all firm marketing activities and design projects, as well as maintaining the website and marketing resources. As an administrator, Liz supported several Shareholders in the high-net-wealth practice and contributed to process improvements in multiple departments.

In her current role, Liz facilitates broker operations through the preparation of contracts, management of property listings, timeline coordination of sales and lease deals, and execution of essential property marketing and administrative functions. She also generates weekly reports and processes accounting remittances. Liz supports Hunter Garrett, John Staunton, and John Baldwin.

## **About NAI Earle Furman**

In 2017, NAI Earle Furman, serving the Upstate of South Carolina, and North Carolina's NAI Piedmont Triad joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded NAI Columbia (formerly Avant) group operating in the South Carolina Midlands and later merged in January 2023. In 2024, NAI Piedmont Triad opened its third location in Winston-Salem, NC bringing the total number of combined offices to seven. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and

growth. The people at each firm possess the passion, dedication, and experience to realize the maximum potential for clients across the Carolinas and worldwide. Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, NAI Piedmont Triad, and NAI Columbia are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world.

Relationships formed through outstanding local service are transitioned across the globe. This collective services platform provides an expansive yet nimble and responsive structure that enables these firms to efficiently deliver superior results. For more information, visit <a href="https://www.naiearlefurman.com">www.naiearlefurman.com</a>.

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