



Commercial Real Estate Services, Worldwide.

For Immediate Release

Contact: Marketing

Marketing@naiearlefurman.com

NAI Earle Furman Welcomes New Administrative Coordinator

Greenville, South Carolina (May 2024) – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new administrative coordinator to their Greenville office.

Cassidy Van Houten: Administrative Coordinator

Prior to joining NAI Earle Furman in 2024, Cassidy worked for Holliday Ingram where she assisted key stakeholders including the CEO, Managing Attorneys, Paralegals, and Office Managers. She managed basic office duties, provided closing support to colleagues, fostered client relationships, scheduled meetings, handled telephone communications, managed mail, verified funds, and offered notary services. Before that, she worked for Nelson and Galbreath where she held multiple roles including Receptionist, Contract Specialist, and Assistant Closing Paralegal.

In her current role, Cassidy collaborates with various brokers, contributing to lease administration, portfolio management, deal tracking, preparation of marketing materials, documentation of contracts, and conducting property research.

About NAI Earle Furman

In 2017, NAI Earle Furman, serving the Upstate of South Carolina, and North Carolina's [NAI Piedmont Triad](#) joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded [NAI Columbia](#) (formerly Avant) group operating in the South Carolina Midlands and later merged in January 2023. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and growth. The people at each firm possess the passion, dedication, and experience to realize the maximum potential for clients across the Carolinas and worldwide. Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, [NAI](#)

[Piedmont Triad](#), and [NAI Columbia](#) are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world.

Relationships formed through outstanding local service are transitioned across the globe. This collective services platform provides an expansive yet nimble and responsive structure that enables these firms to efficiently deliver superior results.

For more information, visit www.naiearlefurman.com.

#