



Commercial Real Estate Services, Worldwide.

For Immediate Release

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NAI Earle Furman Welcomes New Senior Asset Manager

Greenville, South Carolina (August 2026) – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new Senior Asset Manager to its Greenville, SC office.

Seth Taylor: Senior Asset Manager – Appian Investments

Prior to joining NAI Earle Furman, Seth held investment and asset management roles focused on multifamily and industrial real estate. Throughout his career, he has worked closely with lenders, brokers, and property management teams to execute investment strategies and enhance portfolio performance.

About NAI Earle Furman

Founded by J. Earle Furman in 1986, NAI Earle Furman (NAIEF) has grown to become one of the largest commercial real estate brokerage and property management firms in the Upstate region of South Carolina. With a legacy spanning over four decades, the Firm specializes in the office, industrial, investment, retail, and land sectors, offering a diverse portfolio of services and specialized teams including sales, leasing, development, site selection, consulting, and property management. Operating three offices across the Upstate (Greenville, SC, Spartanburg, SC, and Anderson, SC), NAI Earle Furman is known for being experts in the field of commercial real estate and refining the Upstate market through its wide range of client services.

Through its affiliation with parent organization NAI Global, NAI Earle Furman is part of an integrated network of firms with a rich history of growth and collaboration. In 2017, the founding firm in the Upstate (NAIEF) merged with North Carolina's NAI Piedmont Triad, forming a dynamic partnership that expanded its reach across state lines. This market presence was further bolstered in 2019 through a strategic partnership with NAI Columbia (formerly Avant) in South Carolina's Midlands, culminating in a merger in January 2023. Today, this unified family of companies operates seven offices across North and South Carolina, combining regional expertise with a shared commitment to excellence. With integrity, collaboration, and client success at its core, the Company is

redefining the standard for commercial real estate services in the Southeast. For more information, visit www.naiearlefurman.com.

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Attachment: 1 Headshot