



Commercial Real Estate Services, Worldwide.

For Immediate Release

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NAI Earle Furman Welcomes A New Associate

Greenville, South Carolina (July 2024) – NAI Earle Furman, a leading full-service commercial real estate firm in the Carolinas, recently welcomed a new associate to their Greenville office.

John Etheridge: Associate – Huff Creek Properties Division

John holds a Bachelor of Arts degree in Agri-Business with a minor in Business Administration from Clemson University, where he honed his analytical skills and developed a keen business know-how.

John dedicated his summers to working within his family's business, Mixon Seed Service, based in Orangeburg, SC. There, he acquired invaluable insights into diverse facets of business operations, including sales strategies, operational management, and intricate logistics, further broadening his skill set.

After graduating, John transitioned into commercial real estate collaborating with seasoned professional Rusty Hamrick. In his role at Huff Creek Properties, the Timber and Recreational Land division of NAI Earle Furman, John provides invaluable support to Hamrick, contributing to the success of various projects and transactions.

About NAI Earle Furman

In 2017, NAI Earle Furman, serving the Upstate of South Carolina, and North Carolina's [NAI Piedmont Triad](#) joined forces to form a creative commercial real estate collaboration across state lines. The teams expanded their market footprint in 2019 by partnering with the newly rebranded [NAI Columbia](#) (formerly Avant) group operating in the South Carolina Midlands and later merged in January 2023. In 2024, NAI Piedmont Triad opened its third location in Winston-Salem, NC bringing the total number of combined offices to seven. This strategic alliance equally benefits all three firms with additional manpower, expanded resources, and ever-evolving cross-market projects fueled by combined expertise.

Individually, each firm has been an active presence in its market for over three decades, and together they share an engaging environment defined by teamwork, guidance, and growth. The people at each firm possess the passion, dedication, and experience to realize the maximum potential for clients across the Carolinas and worldwide. Through NAI, a managed global network of outstanding brokers, NAI Earle Furman, [NAI Piedmont Triad](#), and [NAI Columbia](#) are uniquely capable of satisfying client requirements, with experts on the ground in virtually every location around the world.

Relationships formed through outstanding local service are transitioned across the globe. This collective services platform provides an expansive yet nimble and responsive structure that enables these firms to efficiently deliver superior results. For more information, visit www.naiearlefurman.com.

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